



## We Envision

increased food security  
across Anchorage

## Our mission

is to make gardening resources  
and expertise accessible  
to everyone in the  
Municipality of Anchorage  
regardless of income or home  
ownership status; and to connect  
individuals and their skills into a  
network for the purpose of  
building social capital through  
gardening

## Join us

videos, resources and a calendar of  
events at [anchorgardens.org](http://anchorgardens.org) and  
[facebook.com/groups/anchorgardens](https://facebook.com/groups/anchorgardens)  
for ongoing conversations

# ANCHOR GARDENS Coaching 101

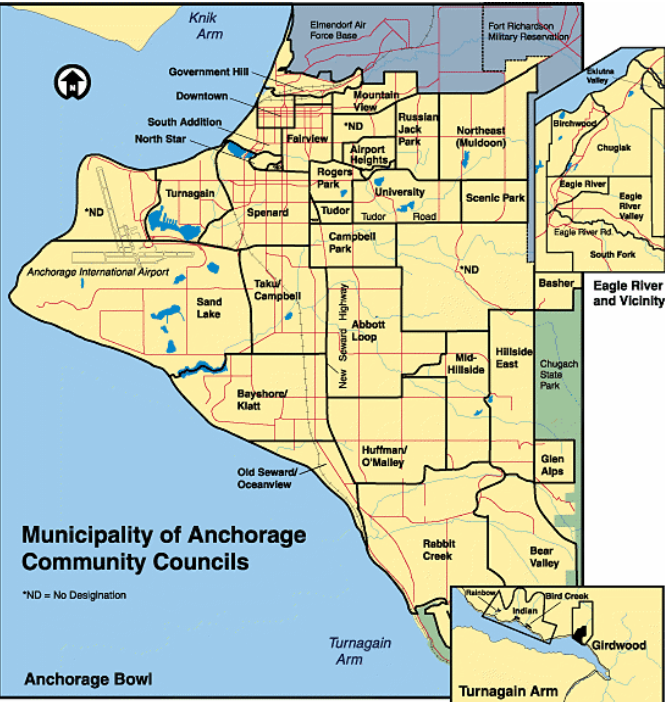


**Coaches** are community mentors for those interested in learning about growing food in their own neighborhoods and assist in linking people to resources.

Coaches have flexibility and autonomy to host local workshops, work parties or take on neighborhood projects as their own time, resources and interest allow.

**To Volunteer** in your neighborhood, please email [anchorgardensanc@gmail.com](mailto:anchorgardensanc@gmail.com) today!

Neighborhoods are defined by community council boundaries, below. Areas with more than one coach, however, may further divide themselves if desired.



# Am I Qualified to Coach?



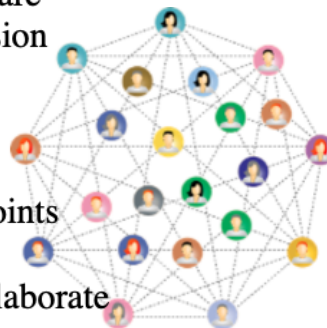
- ✓ I've successfully grown food in Anchorage
- ✓ I enjoy sharing my experience and any expertise I may have in troubleshooting with others to identify/support solutions
- ✓ I'm willing to help connect new gardeners to others in our network who can further our collective knowledge

*If you answered "yes" please consider joining Anchor Gardens as a neighborhood coach!*

## Our Guiding Principals:

**We're self-organizing:  
Everyone is a leader**

- Prioritize activities that are consistent with our mission
- Recruit, facilitate, and incorporate diverse perspectives and viewpoints
- Support each other, Collaborate
- Experiment and learn from mistakes



## Coaches Tips:

Spread the word about us via your existing networks, social media, etc.



Make a seed library or garden project in your front yard so that you are visible



Walk around your neighborhood



Build trust by building relationship; only then will the questions come!



Remember to take photos and videos, including of your bloopers!



Share, reflect and teach collaboration

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